VERSONA
ACCESSORIES

Store Concept:
Versona is a women's specialty retailer of fashion jewelry and accessories, accented by key apparel items. The stores will feature quality fashions at exceptional values, every day.

Shoppers enjoy an upscale shopping environment comparable to better specialty/department stores. Versona is a unique destination where women can find everything needed to create or complete any outfit, no matter what the occasion - including jewelry, handbags, belts, scarves, hair accessories, sunglasses, footwear and more.

Our plans call for 30 to 40 new Versona stores in the next 18 months.

Site Specifications:
Premier power centers, lifestyle centers and enclosed malls.

Market-dominant shopping centers with upscale fashion tenants, located within the primary retail cluster in market.

Regional locations in high-traffic shopping centers with limited barriers to trade area draw.

Size of approximately 6,000 to 8,000 square feet with a minimum 60 feet of frontage.

Demographic Composition:
Target demographic characteristics include high levels of educational attainment, white collar occupations and middle to upper incomes.

Metro, suburban and middle markets are considered.

The Cato Corporation is a leading specialty retailer of value-priced fashion apparel and accessories operating three store brands - Versona Accessories, Cato Fashions and It's Fashion/It's Fashion Metro with approximately 1,300 stores in 31 states.

Contact our Real Estate Department
The Cato Corporation P.O. Box 34216, Charlotte, NC 28234
Tel: (704) 554-8510 Fax: (704) 551-7594
Shipping Address: 8100 Denmark Road, Charlotte, NC 28273
www.VersonaAccessories.com

VERSONA
ACCESSORIES

Contact our Real Estate Department

Kyle Edwards, Regional Vice President
Director of Real Estate
(972) **423-8148 kedwa@catocorp.com**
Texas, Oklahoma, Kansas

Peter Hogan, Regional Vice President
Director of Real Estate
(704) **551-7687 phoga@catocorp.com**
South Carolina, Georgia, Florida

Gary Smith, Regional Vice President
Director of Real Estate
(972) **578-5149 gesmi@catocorp.com**
Arkansas, Louisiana, Missouri

Dan McCall, Regional Vice President
Director of Real Estate
(704) **551-7508 dhmcc@catocorp.com**
Ohio, Indiana, Illinois, West Virginia

Joe Andrews, Regional Vice President
Director of Real Estate
(704) **551-7227 jandr@catocorp.com**
Delaware, Maryland, Virginia,
North Carolina

Michelle Costner, Regional Vice President
Director of Real Estate
(704) **551-7458 mcost@catocorp.com**
Alabama, Mississippi, Tennessee, Kentucky

Warren Doyle, Vice President Corporate Real Estate
(704) **551-7641 wdoyl@catocorp.com**

Julie Dobler, Director of Lease Renewals
(704) **571-7739 jdobl@catocorp.com**